National University of Modern Languages

R&SI
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NUML ANNUAL SDGs Report 2025-26



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DRIVING SUSTAINABLE DEVELOPMENT: NUML'S CONTRIBUTION TO THE SDGS

At the National University of Modern Languages (NUML), our mission is rooted in a shared commitment to driving meaningful and sustainable change. Through the collective efforts of our students, faculty, staff, researchers, and institutional partners, we strive to create a lasting impact on education, research, and society. Guided by our vision of inclusive and transformative development, we are dedicated to generating and disseminating knowledge that advances the United Nations Sustainable Development Goals (SDGs). We recognize education as a catalyst for positive transformation and remain committed to fostering a more equitable, inclusive, and sustainable future for all.



QS WORLD UNIVERSITY RANKINGS BY SUBJECT

The QS World University Rankings by Subject provides a detailed evaluation of universities based on their performance in more than 50 specific academic disciplines as well as their performance in five broad faculty areas. The Rankings are considered one of the most comprehensive subject-focused rankings.

In QS Subject Rankings 2025 under the subject 'Modern Languages' NUML's rankings are:

- World Rankings: 201-250
- Asia Rankings: top 60 universities and
- National Ranking: 1.

QS WORLD UNIVERSITY RANKINGS 2025

The QS World University Rankings portfolio is a popular source of comparative data about university performance. This year's QS World University Rankings with 1,503 universities across 106 locations, up from 1500 last year. The results account for the distribution and performance of 17.4 million academic papers published between 2018 and 2022 and the 175.9 million citations received by those papers; they also account for the expert opinions of over 151,000 academic faculty and over 100,000 employers around the world.

National University of Modern Languages (NUML) has been named as one of the world's top universities, according to the twenty-first edition of the world's most-consulted university rankings. The 2025 edition of the QS World University Rankings, released by global higher education analyst QS Quacquarelli Symonds, placed NUML at 1401+ in the world and #13 in Pakistan.

QS ASIAN UNIVERSITY RANKINGS 2025

In 2009, QS launched the QS World University Rankings: Asia in partnership with The Chosun Ilbo newspaper in Korea to rank universities in Asia independently.

The QS Asian University Rankings 2025 ranked NUML at 481-490 out of 984 universities of Asia and 134 among Southern Asian universities. In Pakistan, NUML got ranked 27 out of 71 universities.

SUSTAINABLE DEVELOPMENT GOALS



GOAL 1

No Poverty



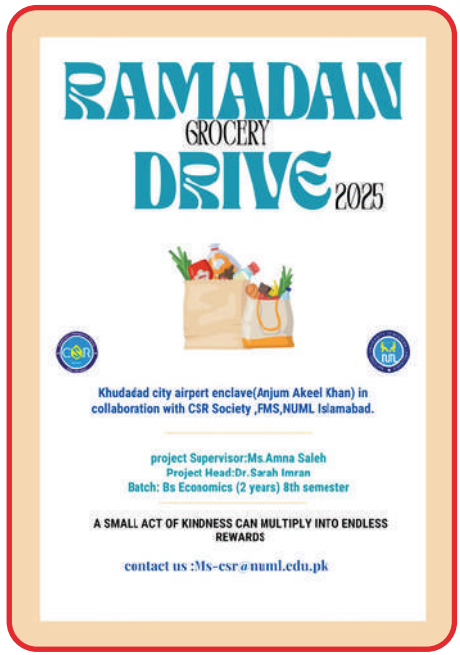
RAMADAN RATION DRIVE SPRING 2025 ACTIVITY REPORT INITIATIVE BY CORPORATE SOCIAL RESPONSIBILITY SOCIETY, MANAGEMENT SCIENCES NUML ISLAMABAD



SDG 1: No Poverty, and SDG 8: Zero Hunger

On 24th March 2025, the CSR Society of Faculty of Management Sciences NUML Islamabad organized a Ramadan Ration Distribution Drive aimed at helping the underprivileged and homeless individuals living near Khudad City Airport Enclave, Islamabad. The initiative was carried out in the spirit of giving during the holy month of Ramadan and brought comfort to many deserving families and

Students off BS Economics 2 years Morning actively participated in the distribution under the supervision of Dr. Sarah Imran (In-charge CSR Society), Ms. Amna Saleh (Associate In-charge CSR Society) in collaboration with Khudad city airport enclave (Anjum Akeel Khan) . More than 200 ration packages were handed over, directly benefiting those with little to no access to food during Ramadan.



This initiative not only supported those in desperate need but also instilled a deeper sense of community responsibility and empathy among the students.

SUPERVISED BY
Dr. Sarah Imran
Ms. Amna Saleh

VOLUNTEERS FOR EVENT
BS Economics 2 years Morning 8th Semester

DATE OF THE ACTIVITY
25th March 2025

LINK TO THE PAGE
https://www.facebook.com/share/v/15HkKCRVhJ/?mibextid=xfxF2i

RAMZAN DRIVE - IFTAAR DASTARKHAWAN SPONSORED BY PARINDA-E-BEFIKAR, THE CSR SOCIETY, FMS NUML ISLAMABAD

In the Holy month of Ramdan, The CSR society of National University of Modern Languages (NUML) recently organized a heartwarming aftaar drive, exemplifying the spirit of compassion and community service. The event, held amidst the holy month of Ramadan, aimed to extend a helping hand to those in need within the surrounding areas. BBA-1C (Morning) students volunteered with our sponsor under the supervision of Dr. Ramsha Zakariya for arranging and managing iftaar dastarkhawan for the deserving ones. The students actively participated in this activity where more than 400 persons were served with Iftaar on daily basis. This activity aimed to foster sense of empathy, community engagement, team work, communication and management skills in our business graduates, fostering a sense of solidarity and care within the community. Through this initiative, the society not only provided essential sustenance but also spread joy and goodwill, representing the code of empathy and social responsibility that lies at the core of NUML's values.

Moreover, the aftaar drive served as a platform for raising awareness about the issues faced by marginalized communities and advocating for positive change. Through their actions, the CSR society of NUML aimed to inspire others to get involved in similar initiatives and contribute to building a more compassionate and equitable society.

Overall, the aftaar drive conducted by the CSR society of NUML was a testament to the power of collective action and the impact that small acts of kindness can have on the lives of others. It exemplified the university's commitment to social responsibility and community engagement, leaving a lasting impression on both the volunteers and the recipients alike.



SUPERVISED BY
Dr.Ramsha Zakariya

ATTENDEES
BBA 1-C

DATE OF THE ACTIVITY
March 1, 2025 – March 30, 2025

https://fb.watch/zj6bZ0FkAO/?mibextid=Nif5oz
https://www.facebook.com/reel/664112459444169


GOAL 2
Zero Hunger

RAMZAN DRIVE - IFTAAR DASTARKHAWAN SPONSORED BY PARINDA-E-BEFIKAR, THE CSR SOCIETY, FMS NUML ISLAMABAD



NUML CSR Society

On the occasion of World Food Day, the NUML CSR Society organized a Food Drive. The primary objective was to engage students in personally enriching act of helping people and communities in need through social work and charity. The faculty members, staff and students of NUML, generously donated to the cause. The funds were used to buy snacks, juices, food ration and donated them to Alkhidmat Aghosh Homes for orphans. The CSR society would like to acknowledge participation by all departments, especially by the Society of Sustainable Development – Management Sciences Department, in the Food Drive.

Ramadan Donation Drive by NUML

NUML Executive club in cooperation with the students, faculty members and administration conducted a successful donation drive. Students generously contributed books, stationary, clothes shoes toys and money. In this regard, today 20 volunteers visited Afiyat old age home, where they interacted with the senior citizens. Listened to their stories and got advice. There were 30 senior citizens there who were presented with hygiene kits, books and shawls. The executive club highly appreciates each one of the faculty members for your kind support, and administration for the generous contribution to this donation drive which made it possible to cater many. We are highly thankful to Regional Director Brig Asad Raza AND MADAM AD Amber Sajid who left no stone unturned for the exposure and grooming of students and significance of community service. May Allah accept our small donations. Amen.



INITIATIVE BY CORPORATE SOCIAL RESPONSIBILITY SOCIETY, MANAGEMENT SCIENCES, NUML ISLAMABAD

Throughout March 2025, the CSR Society of FMS NUML Islamabad organized a series of Iftar Drives across various parts of Rawalpindi and Islamabad during the different Ashras of Ramadan.

- **From 2nd March to 11th March:** An Iftar Drive was held daily along **Chakri Road Rawalpindi** targeting needy individuals. Students managed the distribution under Dr. Sarah Imran's supervision with support from the **Sardar Group**.

- **From 11th to 19th March:** Another drive was held at **Zam Zam Refreshments in I-10 Markaz**, sponsored by Zam Zam. Meals were distributed each evening to daily wage earners and street dwellers.

- **From 21st to 27th March:** The final phase of the drive took place at **I-8 Markaz**, where the team continued to serve the underprivileged during the third Ashra of Ramadan. Student volunteers contributed with compassion and teamwork.



These initiatives provided relief and joy to numerous fasting individuals and exemplified NUML's commitment to community welfare.

SUPERVISED BY
Dr. Sarah Imran

VOLUNTEERS FOR EVENT
Students of BSAF 5D & BBA 6 C (Morning)

Sponsors:
1.Sardar Groups
2.Zam Zam Refreshments
3.Diva Restaurant
4.Foresta Hotel

DATE OF THE ACTIVITY
2nd to 27th March 2025

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Food Drive Distribution to Sanitation Staff and Security Personnel

The students of the English Department at the National University of Modern Languages (NUML) organized and executed a food drive distribution to sanitation staff and security personnel.



This initiative encouraged students to embody values of compassion, generosity, and community service, aligning with the spirit of Ramadan.



The objective of this Corporate Social Responsibility (CSR) initiative was to promote values of compassion, generosity, and community service among students during the holy month of Ramadan by extending help to essential NUML staff, specifically sanitation staff and security personnel.

Such CSR-like initiatives by student groups highlight the importance of community engagement and social responsibility, values that resonate beyond the NUML to broader societal impacts.



Organizers:

Ms Ghazal Anwar, Mr Ahmed Bilal

WINTER CLOTHING DRIVE ACTIVITY REPORT INITIATIVE BY CORPORATE SOCIAL RESPONSIBILITY SOCIETY, MANAGEMENT SCIENCES, NUML ISLAMABAD

On 3rd December 2025, the CSR Society of FMS NUML Islamabad organized a Winter Clothing Drive for the staff and needy individuals within the NUML community. This event was conducted in the ground adjacent to the Ibn-e-Khaldun Block. This day has brought Smiles on the face of so many people who have been waiting for Winter Clothing Drive.

Students of BBA 1 (A, B & C), BBA 2A, BSAF 6 A, B and BS Economics 3 have done a tremendous job under the supervision of Dr. Sarah Imran (In-charge CSR Society), Dr. Ramsha Zakriya (Associate In-charge CSR Society), Ms. Uzma Azam (Associate In-charge CSR Society), and Ms. Amna Saleh (Associate In-charge CSR Society). This year 200 plus staff of NUML Islamabad attended this event and placed a special emphasis to keep this event alive and ongoing!

This initiative not only helped those in need but also inspired attendees and organizers alike to contribute more actively to the welfare of their community.

SUPERVISED BY
1.Dr. Sarah Imran
2.Dr. Ramsha Zakariya
3.Ms. Amna Saleh
4.Ms. Uzma Azam

VOLUNTEERS FOR EVENT
1.Members of CSR Society
2.BBA 1 (A, B, C)
3.BBA 2A
4.BSAF 6 A and B
5.BS Economics 3

DATE OF THE ACTIVITY
3rd December 2025

LINK TO THE PAGE
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PICTURES OF EVENT











GOAL 3

Good Health & Well Being



GOOD HEALTH AND WELL-BEING

Academic Functioning & Sleep Assessment Camp

On 25th February 2026, the Department of Applied Psychology, NUML, successfully conducted an Academic Functioning and Sleep Assessment Camp. The camp aimed to assess students' academic functioning and sleep patterns in order to promote better psychological well-being and improved academic performance.

Students actively participated in the assessment process, where screening tools were administered to evaluate study habits, concentration, time management, and sleep routines. They received individualized feedback along with brief counseling and practical suggestions regarding healthy sleep habits and effective academic functioning strategies.

Prior to the camp, students were provided training on the administration, scoring, and interpretation of psychological scales by Ms. Hina Jabbar and Ms. Arhum Fatima, which enabled them to conduct the assessment process more effectively and professionally. The activity enhanced students' practical skills in psychological assessment while si eously raising awareness about the relationship between sleep quality and academic performance.







ACADEMIC PROCRASTINATION PSYCHOLOGICAL CAUSES AND CLASSROOM SOLUTIONS

On 26th February 2026, the Department of Applied Psychology, NUML, organized a Knowledge Updation Session titled "Academic Procrastination: Psychological Causes and Classroom Solutions," presented by Ms. Arhum Fatima. The session aimed to enhance faculty understanding of procrastination as a self-regulation issue that significantly influences students' academic performance and psychological well-being.

The presentation explained that academic procrastination is driven by a combination of cognitive, emotional, and motivational factors rather than mere laziness. Key psychological causes discussed included fear of failure, perfectionism, low self-efficacy, emotional dysregulation, and task aversiveness. The procrastination cycle was also explained, showing how temporary avoidance provides short-term relief but eventually leads to stress, guilt, and reduced academic quality.

The session further highlighted the negative impact of procrastination on students, such as decreased academic achievement, increased anxiety and burnout, reduced intrinsic motivation, and surface-level learning. Practical classroom strategies were proposed to address these concerns, including breaking tasks into manageable stages, providing clear rubrics, using low-stakes assessments, offering timely feedback, and teaching self-regulation and time-management techniques.





Overall, the session provided valuable insights into understanding and managing academic procrastination, enabling faculty members to adopt more supportive and structured teaching approaches that promote student engagement, motivation, and effective learning behaviors.

ANNUAL DINNER NUML

The Annual Dinner, organized by NUML, was held on 22nd December 2025 at MGM. The event brought together students, faculty from various departments, fostering a sense of community and camaraderie. Department of Computer Science, Software Engineering and English.

The dinner featured a night of delicious food, music, and entertainment, providing an opportunity for attendees to unwind and bond outside of academics. Students showcased their talents, including musical performances and skits, adding to the vibrant atmosphere.

Faculty members and guests praised the efforts of the organizing committee for putting together a memorable evening. The event highlighted the importance of teamwork and social bonding in a university setting.



The night concluded with a vote of thanks, expressing gratitude to all participants and attendees. Overall, the Annual Dinner was a resounding success, creating lasting memories for all involved







BLOOD DONATION DRIVE

NUML Executive club, Blood Donation society in collaboration with Regional Blood Center organized two days blood donation drive which was a huge success. After thorough screenings and check-ups the society was able to collect 70 pints of healthy blood. Today on day 2, certificates were distributed by RBC among the organizers and the blood donators. Such activities highlight the sense of social responsibility among the students.

In this regards the role of NUML Executive club leadership, President and vice president, blood donation society, event management society and Audio-visual society for the great coverage is remarkable. Mr. Tauqeer khokar while being the head of blood donation society and sports at the same time played a dynamic role







BREAST CANCER AWARENESS SEMINAR ACTIVITY REPORT INITIATIVE BY CORPORATE SOCIAL RESPONSIBILITY SOCIETY, MANAGEMENT SCIENCES, NUML ISLAMABAD

On 24th October 2025, the CSR and Marketing Society of Faculty of Management Sciences NUML, in collaboration with Markovation and Shaukat Khanum Memorial Cancer Hospital and Research Centre, organized a Breast Cancer Awareness Seminar exclusively for females. This event, supervised by Dr. Farhina Hameed and Dr. Sarah Imran from the Faculty of Management Sciences, was aimed at spreading awareness about breast cancer and the importance of early detection.

The seminar, led by speaker Dr. Talia Shafaq, was held at Iqbal Hall in the Ibn e Rushd Block from 9:30 AM to 10:30 AM. Dr. Shafaq, an expert from Shaukat Khanum Memorial Cancer Hospital, shared vital information on breast cancer awareness and self-examination practices.

The event encouraged all female participants to "make a commitment to spare just 5 minutes for themselves" for regular self-checks, highlighting the importance of early detection in the fight against breast cancer. Participants were urged to take away key lessons from the session and promote awareness among their peers.

SUPERVISED BY
Dr. Sarah Imran
Dr. Farhina Hameed

VOLUNTEERS FOR EVENT
Members of CSR Society
Nida
Momina

DATE OF THE ACTIVITY
24th October 2025

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PICTURES OF EVENT





GOAL 4

Quality Education



QUALITY EDUCATION

RETHINKING ETHICS IN A RISKY FIELDWORK: FROM CONVENTIONAL TO CONTEXTUAL RESEARCH APPROACHES

The Department of International Relations organized a Guest Speaker Talk for the M Phil IR students on the critically important research methodology topic: "Rethinking Ethics in a Risky Fieldwork: From Conventional to Contextual Research Approaches". Dr. Asif Iqbal Dawar currently serving in National Defense University, who acquired a highly distinguished Doctorate Degree in Development Studies from the University of Lisbon, Portugal, and a Master's in IR from Norway, shared valuable insights on the importance of ethical considerations in conducting research in a risky fieldwork. He challenged the conventional research approaches while emphasizing that the use of contextual approach is advantageous to gain validity and authenticity in the research. M Phil IR Students have taken immense interest in the activity and asked some very important questions during the interactive session. Mr. Yasin Sultan (Lecturer IR) was the Focal Person of the Academic activity.













SDG 4: Quality Education

- The session emphasized ethical responsibility in research, a foundational component of academic integrity and global citizenship.
- Students were exposed to advanced, context-sensitive research methodologies, enhancing their capacity to conduct socially responsible and authentic fieldwork.
- Promotes critical reflection on the ethics of engaging with vulnerable populations or sensitive environments, which is crucial for sustainable academic and professional practices.

Teacher's Talk

The fourth day of the English Speaking Proficiency Course for Faculty was held on Thursday, 24 September 2026, at Iqbal Hall, NUML. The session, titled "Teacher's Talk: Classroom Instruction Strategies," was conducted by Ms. Hamim Mudassar, Lecturer in English, PhD Scholar and Master Trainer. The session focused on effective classroom instruction strategies, with emphasis on improving teachers' communication, classroom engagement, instructional techniques, and interaction with students. The interactive session provided faculty members with practical insights and strategies to create a more effective and engaging learning environment.

13th Graduate Advisory Committee (GAC) Meeting- M.Phil English Linguistics

The 13th Meeting of the Graduate Advisory Committee (GAC) was held on October 30, 2025, at 1000 hours in the Conference Room, NUML. The meeting, chaired by Prof. Dr. Arshad Mahmood (Dean, FAH), aimed to evaluate M.Phil. research proposals and provide academic feedback. The attendees were Dr. Farheen Ahmed Hashmi (HoD Graduate Studies), Dr. Sundus Javaid (HoD English), Mr. Qadir Bakhsh (Coordinator M.Phil. English), Dr. Mamoona Khan, Dr. Sanobra Rizwan, Dr. Muhammad Akbar Sajid, Dr. Mahwish Mumtaz, Ms. Fasiha Maryam, and Ms. Shaista Shahzadi. The summary of decisions is attatched below:

1. Fatima Nawaz (Dr. Mahwish Mumtaz): Designing ESP Course for Tourism and Hospitality Staff – Clarify ESP concepts and refine methodology. Approved with revisions.
2. Anam Shamshad (Ms. Shaista Shahzadi): Cognitive Beliefs and Grammar Teaching Practices – Specify objectives, align questions, and follow APA 7th. Approved with revisions.
3. Maryam Imran (Dr. Mahwish Mumtaz): Framing the Environment: An Ecolinguistics Analysis – Include latest research, add sample analysis, make study comparative. Approved with revisions.

4. Saima Yasin (Ms. Fasiha Maryam): A Green Grammar-Based Analysis of UNEP – Revise title, research gap, and methodology; follow APA 7th. Approved with revisions.

The Chair appreciated the scholarly efforts of faculty and students and emphasized refining conceptual clarity and methodological rigor. Scholars were instructed to incorporate suggested changes before resubmission.





AI as a communication partner: enhancing human communication through Open AI system"

On May 21, 2025, the Department of English at NUML organized an enlightening seminar titled "AI as a Communication Partner: Enhancing Human Communication through Open AI System," with Dr. Javeria Ashfaq Bhatti, a distinguished Assistant Professor at NUML Islamabad, PhD in English Linguistics and expert in AI Integration in Education, as the keynote speaker. During the session, Dr. Bhatti delivered an informative presentation, offering actionable tips and insights on harnessing the potential of AI to augment human communication, with a focus on Open AI systems. The Head of Department, Dr. Arshad Ali then delivered a thought-provoking address, underscoring the importance of embracing AI in contemporary communication. Dr. Bhatti received a certificate of appreciation in recognition of her valuable contribution to the event. The seminar culminated with participants gathering for group





AI-Enabled Teaching and Classroom Practices

The Department of Computer Science organized a training session titled "AI-Enabled Teaching and Classroom Practices" on 4th February, 2026, from 10:00 AM to 12:00 PM at NUML Lab 2. The session was arranged as part of the department's academic calendar activities, aiming to equip faculty members with contemporary technological tools to enhance teaching and classroom management.

The training was conducted by Mr. Faisal Hussain, Mr. Mustajeeb ur Rehman, and Mr. Faiz Jillani, Lecturers at National University of Modern Languages (NUML), specializing in Computer Science. The session focused on exploring the evolving role of Artificial Intelligence (AI) in education and its practical applications in academic settings.



The trainers highlighted the key differences between AI and human intelligence, emphasizing how AI systems simulate cognitive functions such as learning, reasoning, and problem-solving. Participants were introduced to various AI-powered tools designed to support teaching activities, including quiz and assignment management systems, automated grading assistance, PDF summarization tools, and research support platforms.





The session further demonstrated how AI can enhance classroom efficiency by streamlining administrative tasks, improving content delivery, and enabling personalized learning experiences. Practical examples illustrated how faculty members can integrate AI tools responsibly while maintaining academic integrity and critical thinking standards among students.

Conducted in physical mode, the training witnessed active participation from faculty members and students. The interactive discussions and hands-on demonstrations provided valuable insights into the effective and ethical integration of AI in higher education.





The session strongly aligned with Quality Education (SDG 4) and Industry, Innovation and Infrastructure (SDG 9) by promoting innovative teaching practices and technological advancement in academia. Overall, the training proved to be an insightful and forward-looking initiative, empowering educators to leverage AI for enhanced teaching and learning outcomes.

GOAL 5
Gender Equality



GENDER EQUALITY

National University of Modern Languages

Report on Awareness Session on Anti-Harassment Laws
Organized by: Numl Anti-Harassment Committee
Slogan: "NUML has zero tolerance towards harassment"
Guest Speaker: Mr. Arsalan Khan, Advocate High Court
Audience: Students from All Departments
Date: 29-04-2025
Venue: NUML Hall

In line with NUML's firm commitment to maintaining a harassment-free academic environment, encapsulated in the slogan "NUML has zero tolerance towards harassment," the Anti-Harassment Committee organized a comprehensive awareness session focused on anti-harassment laws and their real-world applications.



The session featured Mr. Arsalan Khan, Advocate High Court, as the guest speaker. A seasoned criminal lawyer and a specialist in cyber laws, Mr. Khan provided an expert analysis of the legal framework surrounding harassment, including both physical and digital domains. His presentation covered the key legal provisions, case studies, and procedural steps involved in addressing harassment incidents.



Students from all departments attended the session in large numbers and demonstrated strong engagement by actively participating in the question-and-answer segment. Their involvement highlighted the importance and relevance of the topic within the academic community.

The session was praised for its clarity, depth, and practical focus, serving as an essential step toward empowering students with legal awareness and promoting a respectful NUML culture.

EVENT REPORT

Title: Empathy Over Ego: Gender Divide and the Role of Media
Date: 15th April 2025
Venue: Confucius Hall, Ibn-e-Khaldun Block.
Description: The Department of Media and Communication Studies at NUML hosted an insightful seminar titled, "Empathy Over Ego: Gender Divide and the Role of Media." Esteemed guest speaker, Ms. Sana Gulzar, Editor of BBC Urdu, shared her vast experience and valuable perspectives on the vital role media plays in shaping a gender-inclusive society. Seminar emphasized how a conscious shift towards empathy can break down gender barriers, empowering both media professionals and audiences alike.

NATIONAL UNIVERSITY OF MODERN LANGUAGES

Report on Seminar: "The Hidden Wounds: Understanding Harassment and Its Psychological Impact"
Organized by: Numl Anti-Harassment Committee
Date: 6-5-2025
Venue: NUML Hall

The Anti-Harassment Committee successfully organized an insightful and thought-provoking seminar titled **"The Hidden Wounds: Understanding Harassment and Its Psychological Impact."** The event aimed to raise awareness about the less visible, yet deeply impactful, psychological consequences of harassment, particularly within academic and social settings.



The seminar was conducted by Dr. Qurat ul Ain, who currently serves as Assistant Professor, Financial Aid Officer, and Convener of the Harassment Committee. Dr. Qurat ul Ain drew upon her academic expertise and professional experience to highlight the often-unnoticed emotional and psychological scars caused by harassment.

During her session, Dr. Qurat ul Ain discussed the various forms harassment can take, how they manifest in everyday interactions, and the long-term mental health effects victims often endure. She also emphasized the importance of developing a supportive and respectful NUML culture that actively works to prevent harassment and encourages victims to speak out without



The seminar provided students with practical strategies to identify, address, and prevent harassment, empowering them with knowledge and resources to foster a safer academic environment. The interactive session also encouraged dialogue among participants, helping to break the silence surrounding the issue and promoting a culture of empathy and accountability.

The Anti-Harassment Committee extends its sincere appreciation to Dr. Qurat ul Ain for her valuable contribution and to all attendees who participated in making the seminar a meaningful success.



GOAL 6

Clean Water And Sanitation



CLEAN WATER AND SANITATION



Cleanliness Awareness Drive

The NUML Clean & Green Society successfully organized a Cleanliness Awareness Drive on November 20, 2025 to promote environmental protection and encourage eco-friendly practices among the student body.

A group of ten students from the Society took a walk across, holding banners with impactful messages on environmental sustainability. Along the way, they engaged fellow students in meaningful conversation about the importance of preserving our environment and adopting eco-friendly attitude.

As part of the activity, the participants also collected litter scattered around the NUML and responsibly disposed of it in the designated dustbins, demonstrating hands-on commitment to keeping the university clean.

The drive was an effort to raise awareness and foster a culture of environmental responsibility within the NUML community. The event highlighted the vital role students can play in driving positive change and emphasized the importance of collective action in protecting our environment.





Cleanliness Drive



A Cleanliness Drive was organized by 'NUML Computer Science Society' (NCSS) at F-9 Park in Islamabad on February 28, 2025, where students of the 'Department of Computer Science' actively participated in cleaning the Park's premises. The students worked together to remove waste, ensuring the Park's environment was cleaner and more inviting. During the event, more than fifty bags of trash were collected, contributing to the overall beautification of the Park. The initiative was a part of the Department's commitment to corporate social responsibility, encouraging students to engage in community service while promoting environmental awareness.

Water & Peace

The students of the 'Department of English Language Teaching' worked on individual projects to raise awareness about the importance of clean water and sanitation. The theme of SDG 6 in 2025 was "Water and Peace". They created informative posters, speeches detailing water conservation and peace development strategies and the global water crisis. They also learned about the need for sanitation and hygiene in preventing waterborne diseases. Learning outcomes were strengthened research, communication, and creative skills while fostering awareness about global water issues.



Cleanliness Drive

The ‘Department of Electrical Engineering’ organized a "Cleanliness Drive in NUML" on October 25, 2025. The purpose of this activity was to aware University students about cleanliness and environmental awareness. It encouraged teamwork as students collaborated to keep the university clean, promoting a healthier and more sustainable environment for everyone. Such initiatives help instill the importance of civic duties and community involvement.



Pictures Gallery








GOAL 7
Affordable &
Clean Energy

AFFORDABLE & CLEAN ENERGY



DEPARTMENT OF SOFTWARE ENGINEERING EVENT REPORT

Title:	CSR Activity: Public Area Cleanup
Goal:	The objective of the event was not only contribution to the community's cleanliness but also imparting in students a lasting awareness of sustainable practices and civic duty.
Time & Date:	10:00 AM / 22 October 2025
Audience:	BSSE & BSIT students / 40 students
Focal Person:	Ms. Shazia Yousaf
Summary:	A CSR activity as public area cleanliness was organized by department of Software Engineering, NUML on 22 October 2024. The public area cleanliness activity organized for students was a successful initiative aimed at fostering environmental responsibility and community involvement. Students of BSSE and IEEE society gathered to clean designated public space which was 502 park under the direction of prestigious faculty members of SE department. The activity involved picking up litter, sorting recyclable materials, and disposing of waste properly. This hands-on experience helped students develop a sense of ownership for their surroundings and understand the importance of maintaining a clean environment.

Social Action Project on SDG Scouts for Democratic Energy, Energy Citizenship & Energy Communities

Students of the Department of Governance and Public Policy carried out this project to raise awareness about inclusive and participatory energy governance. It highlighted the role citizens and communities can play in energy-related decisions, promoting responsible energy use, access to sustainable energy, and community involvement in building a fairer and more sustainable energy future.

Social Media Links:

https://www.facebook.com/share/1GoDQqw2jV/
https://www.linkedin.com/company/social-action-projects/



GOAL 8

Decent Work & Economic Growth



DECENT WORK AND ECONOMIC GROWTH

3rdNATIONAL COMMEMORATION CONFERENCE ON ALLAMA IQBAL (NCCAI) 2025 TITLED: "SOLUTIONS TO CONTEMPORARY ECONOMIC, SOCIAL, AND ENVIRONMENTAL ISSUES IN THE LIGHT OF IQBAL'S PHILOSOPHY"

""معاصر اقتصادی، معاشرتی اور ماحولیاتی مسائل کا حل فکر اقبال کی روشنی میں"

The Faculty of Languages, Department of Persian Studies, NUML, proudly hosted the 3rd One-Day National Commemoration Conference titled "Solutions to Contemporary Economic, Social, and Environmental Issues in the Light of Iqbal's Philosophy" on Tuesday, May 20, 2025.

The conference featured a profound keynote address by Prof. Dr. Muhammad Saleem Mazhar, who eloquently explored Iqbal's relevance to modern challenges. Rector NUML, Maj Gen Shahid Mahmood Kayani, HI (M), Retd, captivated the audience with a soulful recitation from Asrar-o-Rumuz-e-Iqbal, urging students to deeply engage with Iqbal's timeless vision.

Two parallel academic sessions brought together distinguished Iqbal scholars who offered rich philosophical perspectives and critical discourse on contemporary issues through the lens of Iqbal's thought.

The event was graced by the esteemed presence of H.E. Dr. Reza Amiri Moghaddam, Ambassador of the Islamic Republic of Iran, and H.E. Sharifzoda Yusuf, Ambassador of Tajikistan, adding diplomatic depth and cultural resonance to the occasion.



NATIONAL UNIVERSITY OF MODERN LANGUAGES

BICON Students business ideas presentation to NUML

In an online meeting with Director BICON NUML Islamabad today our students from MS department give presentations and presented their business ideas in the presense of HoD MS Dr.Saba younus, Incharge BICON Dr. Akmal Ali and Focal Person BICON Tauqir Hussain.

The Director showed his keen interest and appreciated the ideas. He suggested certain modifications to the presentations also to which students promise to work on further.

We would like to thanks our worthy Director Brig. Asad Raza and Respected Assistant Director Ms Amber Sajid for guidance and support.



NATIONAL UNIVERSITY OF MODERN LANGUAGES

Clean and Green “Trash to Treasure”

On March 10, 2025, the Clean and Green Society NUML successfully organized a workshop titled as "Trash to Treasure: Creative Ways to Reuse Recyclables.” The session, led by the guest speaker Ms. Savaira Khalid who provided the students with valuable knowledge on sustainable living. She emphasized the importance of reusing waste, particularly plastic, and demonstrated creative ways to repurpose it for better use. The interactive session motivated students to adopt sustainable practices, fostering a sense of responsibility to protect and preserve the environment. The Society extends its gratitude to Worthy Regional Director and Respected Assistant Director for their continuous support and guidance in organizing such activities.





GOAL 9

Industry, Innovation & Infrastructure



INDUSTRY, INNOVATION AND INFRASTRUCTURE

National University of Modern Languages

8 Mega-Trends for Marketing in 2025

Marketing in 2025 is changing quickly because of new technology, new customer expectations, and new rules about data privacy. One of the biggest changes is the rise of artificial intelligence (AI). AI will help marketers write content, understand customers, personalize messages, and make faster decisions. Along with this, companies will depend more on first-party data—information they collect directly from their customers through sign-ups, apps, websites, and loyalty programs. Since third-party cookies are ending, having your own customer data will become extremely important.

Marketing will also become much more personalized. Customers will receive messages, ads, and offers specially designed for their needs and interests. This level of personalization is only possible when companies use better data and advanced tools. At the same time, privacy and data protection will become more serious. Customers want their information to be safe, and governments are making stronger laws. Companies must be transparent and responsible about how they collect and use data. Customer experience will also become more connected. People move between different platforms—social media, websites, apps, and physical stores—so brands must provide a smooth and consistent experience everywhere. Another major trend is the rise of the creator economy. Influencers and content creators will play a bigger role in convincing customers because people trust real voices more than traditional advertising.





Marketing automation will continue to grow and make many tasks automatic, such as sending emails, analyzing performance, and running ads. This allows marketers to save time and work more effectively. Across all these changes, trust and authenticity will matter more than ever. Customers want brands that are honest, responsible, and aligned with their values. Marketing in 2025 will be successful when it combines technology with human touch—using AI and data smartly while staying ethical, transparent, and trustworthy.

Department of Media and Communication Studies
Academic Activities
Art of storytelling with renowned screenwriter Saji Gul
Date: 28 Nov 2025
SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure
Report: Department of media and communication studies organized a training session on screen writing. O Rangreza famed Renowned Screenwriter Mr. Saji Gul conducted a workshop on the Art of Storytelling. He wrote various short plays, web series and dramas including O Rangreza, Mr and Mrs Shameem, Nadaan, Tamasha Ghar, Badshah Begum, Sannata and many others. He shared his thoughts on script writing, screenplay and gave few insights of the Pakistani drama industry.



NATIONAL UNIVERSITY OF MODERN LANGUAGES

Department of Management Sciences

Session Topic: Awareness session on Islamic Banking
Category: Training session
Date: 17th Sep 2025
Session Time: 9000 hrs to 1100 hrs
Session Organized by: Dr. Rauza, Markactivists
Domain: Management Sciences
SDG: 8 and 10

1. No Poverty, 2. Zero Hunger, 3. Good Health and Well-Being, 4. Quality Education, 5. Gender Equality, 6. Clean Water and Sanitation, 7. Affordable and Clean Energy, 8. Decent Work and Economic Growth, 9. Industry, Innovation, and Infrastructure, 10. Reduced Inequality, 11. Sustainable Cities and Communities, 12. Responsible Consumption and Production, 13. Climate Action, 14. Life Below Water, 15. Life on Land, 16. Peace, Justice, and Strong Institutions, 17. Partnerships for the Goals.

Trainer Name: Mr. Muhammad Imran Rizvi
Trainer Organization: Bank Al Habib
Trainer Designation: (Assistant General Manager)
Trainer Field/Area: Finance
Resource Person: Internal/External
Training Mode: In person/online
Relevance: Academic/Industrial
No. Of Participants: 40
Sponsorship if any: Nil
Participant type: Both faculty and Students
Social Media link of the Event: https://www.facebook.com/smartresearch20
NUML Youtube Channel link: https://www.youtube.com/@NUMLOFFICIAL

DETAIL REPORT OF THE EVENT

Departments of Management Sciences organized an “Awareness Session on Islamic Banking” on 17th Sept 25 under the supervision of Dr. Rauza. Students of BBA and BSAF participated in the event. Mr. Imran Rizvi, Assistant General Manager Bank AlHbib, along with his team gave the insights about the importance of Islamic banking and clarified the difference between conventional and Islamic banking

PICTURE OF THE EVENT



SEMINAR SESSION: BANKING ON EQUALITY POLICY

Organizer: Ms. Rabia Khand
Speaker: Ms Kiran Amjad Assistant Director State Bank
Date: 7-October-2025

The " *Banking on Equality Policy* " represents a significant stride by the *State Bank of Pakistan* (SBP) in bridging the gender divide in financial participation. This policy fosters a transition to more women-centric business methodologies within the banking industry. The recent session was designed to showcase the pioneering efforts of the SBP, particularly in enabling women entrepreneurs to thrive. Ms Kiran Amjad Assistant Director State Bank of Pakistan briefed the students who benefited from the different policies of SBP.





NATIONAL UNIVERSITY OF MODERN LANGUAGES

Burj Soft recruitment Drive at NUML

Event Overview:-

On Burj Soft conducted a recruitment drive at the National University of Modern Languages (NUML). The event aimed to provide students with opportunities for internships and job placements in the tech industry.

Benefits for Students:-

- Career Opportunities: The recruitment drive provided students with opportunities to explore career paths in the tech industry.
- Networking: Students had the chance to network with professionals from Burj Soft, potentially leading to future collaborations or mentorship.
- Skill Development: The event helped students identify areas for skill development, preparing them for future job opportunities.

The Experts:
M.Zeeshan Ilyas Ch– Director of Marketing & HR
Mr.Asim Shah– Team Lead Back-End Development
Mr. Hafi Umer – Team Lead Front-End Development




BURJSOFT 2025
Recruitment Drive
NUML MULTAN CAMPU



Session Topic: Business Idea Competition 2025

DETAIL REPORT OF THE EVENT

The Department of Management Sciences organized the Business IDEA Competition 2025 on 12th December 2025 under the supervision of Dr. Muhammad Aksar. The primary objective of the competition was to foster innovative business ideas and support students in developing viable startup plans. This university-wide initiative aimed to strengthen the entrepreneurial abilities and practical business skills of students.

Most participating student groups were enrolled in entrepreneurship-related courses offered across various academic departments at NUML. A distinguished panel of faculty members provided valuable and constructive feedback to help students refine and enhance their business proposals. The panel included Dr. Rauza, Subject Specialist in Marketing; Dr. Shumaila, Dr. Sumbal, and Dr. Malakah, Subject Specialists in Human Resource Management; and Mr. Shoaib Ghulam and Mr. Sohail Anjum, Subject Specialists in Finance from the Faculty of Management Sciences.

The event was a collaborative effort led by the In-charge BICON NUML, Mr. Sohail Anjum, with strong support from the Faculty of Management Sciences. Both played an active role in facilitating and promoting entrepreneurial activities across different academic departments at NUML.



EVENT REPORT ON NIBAF VISIT

Prepared by: Ms. Sana Zaigham (Lecturer, NUML)

Date and Time: April 30, 2025, 10:00 AM - 12:00 PM
Location: National Institute of Banking and Finance (NIBAF), Islamabad.

Resource Persons

1. Syed Sajid Ali (Director Learning and Development, NIBAF)
2. Ghulam Hussain Afridi (Training Manager, NIBAF)

Objective: The Department of Economics in the supervision of Dr. Hidayat Ullah Khan (HoD Economic department) Organized an exposure visit for 30 students of BS Economics, BS Economics & Finance and BS Economic and Finance 2 years to enhance their understanding of contemporary State Bank of Pakistan (SBP) functions and to provide insights into the banking sector.

EVENT HIGHLIGHTS

Mr. Sajid Ali commenced the session by highlighting NIBAF's efforts in spreading financial literacy across both corporate and academic sectors. He emphasized NIBAF's commitment to integrating financial literacy into academic curricula and provided a comprehensive overview of the opportunities and challenges prevalent in the banking sector, equipping students with valuable industry insights. The resource person emphasized the SBP's critical role in controlling inflation and promoting economic growth in Pakistan. The lecture was followed by an interactive question-and-answer session, allowing students to clarify their doubts and engage in meaningful discussions with the resource person. Tea and refreshments were served to the students, providing an opportunity for informal interaction and networking.

FACULTY ACCOMPANIMENT

The visit was supervised by Miss Sana Zaigham (Lecturer, Economics Department) and Dr. Amir Mustafa (Assistant Professor, Economics Department), who ensured a productive and informative experience for the students.

OUTCOME

The exposure visits successfully provided students with valuable insights into the functions of SBP and NIBAF, bridging the gap between theoretical knowledge and practical applications. The visit also offered a deeper understanding of the opportunities and challenges within the banking sector.

FUTURE PERSPECTIVES:

The visit lays the foundation for future collaborations between the Department of Economics, NUML and NIBAF. It is anticipated that such interactions will continue to provide students with practical exposure and enhance their understanding of the financial sector and will Internship opportunities for students at NIBAF.







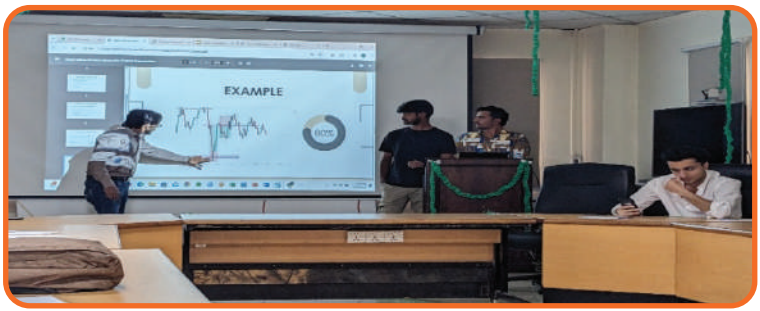
NATIONAL UNIVERSITY OF MODERN LANGUAGES

Crypto Competition NasCon '25 held at FAST University, Islamabad Alhamdulillah!

Saif ur Rehman a student of CS Department, secured Third Position with ROI of 6.6 and won a cash prize in the Crypto Competition from crypto expert Sir Ahtesham Hamdani at NasCon '25 held at FAST University, Islamabad. More than 1500+ candidates from different universities and institutes participated at this national-level event. The winning team was supervised by Mr. Mustajeeb and Mr. Abdul Qadeer Mudasir, Lecturers in the CS Department.

We extend our heartfelt gratitude to Regional Director Brig. Asad Raza for providing such opportunities, and to Assistant Director Ms. Amber Sajid for her continuous support And to our Head of Department, Dr. Abdul Majid Soomro, under whose visionary leadership our CS Department, NUML, is gaining national recognition.

We also thank the Admin Team and the Coordinator Mr. Khaleeq for their support during the event at, Islamabad.







GOAL 10

Reduced Inequality



REDUCED INEQUALITIES

National University of Modern Languages

Session topic: Cerebral Palsy Awareness Walk
Session Organized By: Department of Applied Psychology
Trainer Names: Dr. Maria Anwar Khan
HOD Department of Applied Psychology
Session Date: 6th October 2025

On 6th October 2025, the Department of Applied Psychology, NUML, organized a Cerebral Palsy Awareness Walk to promote understanding and inclusivity for individuals living with cerebral palsy. The event commenced at 11:20 AM and witnessed enthusiastic participation from both students and faculty members.



Cerebral palsy is a neurological condition that affects movement, muscle tone, and posture. It occurs due to abnormal brain development or damage to the developing brain, often before birth. The condition varies in severity and can impact a person's mobility, speech, and daily functioning.



The purpose of the awareness walk was to educate students about the challenges faced by individuals with cerebral palsy, encourage empathy, and foster social responsibility. Participants walked across the NUML carrying placards and banners with informative messages, emphasizing compassion, inclusion, and support for affected individuals and their families.

The activity took place under the kind supervision of Dr. Maria Anwar Khan, Head of the Applied Psychology Department, with enthusiastic participation from faculty members and students. The activity successfully raised awareness regarding the condition and strengthened students' commitment to community welfare and mental health advocacy—core values upheld by the Department of Applied Psychology.



NATIONAL UNIVERSITY OF MODERN LANGUAGES

Competition on Script Writing & Film Making

The Department of English at NUML proudly hosted its vibrant Literary Fest, featuring Script Writing Competition and Film Making Competition. The fest celebrated creativity and storytelling, and was organized entirely under the visionary leadership of Dr. Sundus Javaid, Head of Department.

Script Writing Competition:-

Students presented original scripts showcasing strong narrative structure, compelling dialogue, and innovative plot development. This segment was supervised by Ms. Fasiha Maryam and Ms. Mamoona Asif, who guided students through the creative process and helped refine their literary expression.

Film Making Competition:-

Participants transformed scripts into impactful short films, demonstrating skill in cinematography, editing, direction, and visual storytelling. This competition was also supervised by Ms. Fasiha Maryam and Ms. Mamoona Asif, ensuring professional guidance and support throughout.





The Media Department organized a CSR activity during the holy month of Ramadan, bringing together students and faculty to raise funds for those in need. Through this collective effort, ration packs were prepared and distributed among university security guards and support staff, acknowledging their valuable contributions and supporting them during the month. The activity was carried out with enthusiasm and a strong sense of empathy, allowing students to actively engage in community service. It was supervised by Mr. Adeel Shahzad and Ms. Baila Aftab, who ensured smooth coordination and execution. The initiative highlighted the values of generosity, gratitude, and social responsibility, making it a meaningful experience for everyone involved.





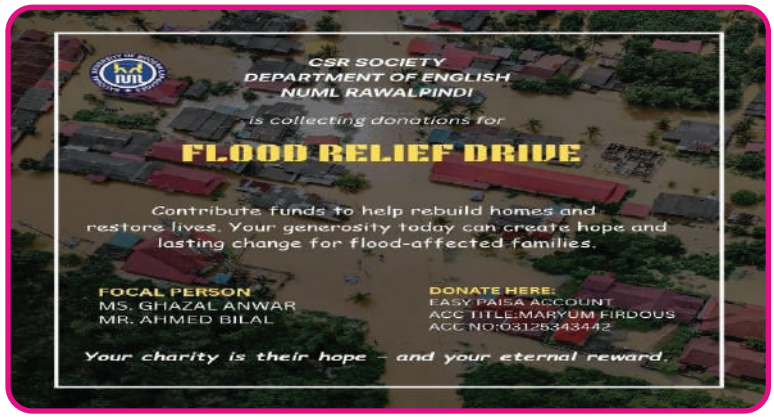
DEPARTMENT OF ENGLISH

CSR Event Report: Flood Relief Drive

Date: October 16, 2025 **Time:** 11:00 AM – 12:00 PM **Location:** NUML

Department of English Leads Flood Relief Initiative at NUML

The Department of English at the National University of Modern Languages (NUML), successfully organized a Flood Relief Drive under its Corporate Social Responsibility (CSR) Society. The initiative reflected the department's strong commitment to social welfare, empathy, and community engagement.





The drive aimed to support flood-affected families by collecting essential supplies, including clothing, basic necessities, and cash donations. Students and faculty members participated enthusiastically, contributing generously to assist those in need.

All collected items and funds were handed over to Dr. Arshad Ali, Head of the Department of English, who expressed heartfelt appreciation to all contributors for their generosity and compassion.

The initiative not only addressed an urgent humanitarian need but also strengthened the NUML community's spirit of solidarity and civic responsibility. Through such efforts, the Department of English continues to demonstrate its dedication to meaningful social action and community welfare.



GOAL 11

Sustainable Cities and Communities



SUSTAINABLE CITIES AND COMMUNITIES

ART AND CRAFT SOCIETY “WHITE CEMENT ART"

Focal Person: Ms Rabia Khand

The Art and Craft Society of NUML successfully hosted a workshop on "White Cement Art. "The event brought together art enthusiasts and provided a platform for them to explore their creativity. Ms Sajida Gardazi former faculty of Women University guide the students about white cement art techniques .They had hands on experience with various art forms.



Department of Media and Communication Studies

Title: Educational study trip to Saudi Pak Tower and Faisal Mosque on Oct 2025

Students of BSMC-2 explored the architectural magnificence and unique design elements of the Saudi Pak Tower, gaining valuable insights into one of Islamabad’s most iconic landmarks, under supervision of Art and Architecture course incharge Ms. Hareem Khattak and Ms. Anum Ashraf.

Department of Applied Psychology NUML

13. Guest Speaker Lecture on Community Psychology & The Art of Building Belonging by Maj. Dr. Waqas Ahmed

Sept 24, 2025	Guest Speaker Lecture on Community Psychology & The Art of Building Belonging by Maj. Dr. Waqas Ahmed **Venue:** Auditorium	**Rationale:** The session is to broaden students' understanding of psychology's role in community empowerment, social justice, and collective mental well-being. **Link with SDG:** The session supports SDG 3: Good Health and Well-being and SDG 11: Sustainable Cities and Communities by promoting inclusive mental health practices and fostering socially connected, resilient communities.	The Department of Applied Psychology organized an insightful guest lecture titled "Community Psychology: The Art of Building Belonging," delivered on September 24th, 2025, by Major Dr. Waqas Ahmed, a distinguished Military Psychologist. Dr. Ahmed introduced community psychology as a dynamic and interdisciplinary field centered on community engagement, mutual support, and advocacy for marginalized and vulnerable populations. He emphasized the importance of building social connectedness through collective action, volunteerism, and inclusive practices. A key highlight of the session was the introduction of horticultural therapy as an innovative and therapeutic approach to enhancing community well-being. The lecture reinforced that the psychologist's role extends beyond individual therapy to include broader systemic and community-level interventions that promote mental health, resilience, and social cohesion. The session concluded with an engaging Q&A segment, where students actively participated and reflected on how they could apply community psychology principles in their academic and professional practices.

National University of Modern Languages

Date: 17 Dec 2026

Languages & Cultural Fest

NUML hosted a vibrant Cultural Fest on 17th December 2025, showcasing a rich tapestry of global cultures. The event featured representations from Turkish, Arabic, Persian, Chinese, Spanish, Korean, English, and German cultures.

Cultural Showcase Highlights:
- Traditional music and attire from each culture
- Food stalls offering authentic cuisine
- Exhibitions on cultural heritage and traditions
- Language and cultural exchange sessions

Students and faculty participated enthusiastically, celebrating diversity and global understanding. The fest promoted cross-cultural appreciation and NUML's spirit of inclusivity .The activity successfully promoted cross-cultural awareness, creativity, and student engagement, reflecting the department's commitment to fostering cultural appreciation and experiential learning.







Department of Media and Communication Studies
Extra-Curricular
Title: Spring Gala: Representation of KPK culture and Game stalls

Date: 24 April 2025
SDG 10: Reduced Inequalities, **SDG 11:** Sustainable Cities and Communities
Report: The Department of Media and Communication Studies at NUML stole the spotlight at Spring Gala 2025, showcasing their creativity, entrepreneurship and cultural enthusiasm. The media students brought Khyber Pakhtunkhwa's culture to life with a stunning cultural stall featuring traditional food, dresses and live calligraphy. Esteemed Guests indulged in the delicious Painda and traditional Qehwa, while the Pro Rector and HoDs received beautifully crafted calligraphy pieces, a signature touch of artistry from the students. The students set up food stalls offering guests with flavors and hospitality. Media students went beyond traditions by introducing VR gaming experiences, Dalgona candy cracking and balloon shooting games.

National University of Modern Languages

NAB South Punjab Wall Competition

The Art and Craft Society participated in South Punjab Wall Competition held on 2nd December on behalf of the National Accountability Bureau (NAB), focusing on the theme "Role of Youth Against Corruption." The event aimed to highlight the importance of integrity, transparency, and the influential role of youth in promoting a corruption-free society and secured Third Position.





Students of Art and Craft society actively participated and presented impactful artwork reflecting ethical values, civic responsibility, and youth leadership against corruption. Their creative expressions showcased strong awareness and commitment to addressing this national issue.

This achievement reflects the creativity, commitment, and dedication of our talented students, as well as the continued support of our academic community. The event was conducted smoothly and received encouraging feedback from participants and faculty members.



National University of Modern Languages

Date: 20-05-2025
Session 3: The Role of Literature and Society
Venue: NUML Hall
Organized by: Literary Society, NUML
Speakers: Dr. Muhammad Akbar Sajid (Head of Department, English) and Ms. Sumaira

Introduction:
The third session of the Literary Society's series focused on the profound relationship between literature and society. The session was led by Dr. Muhammad Akbar Sajid, Head of the English Department, along with Ms. Sumaira. This session aimed to explore how literature reflects, influences, and shapes societal values, culture, and collective consciousness.

Discussion Highlights:

- **Interconnection Between Literature and Society:**
  Dr. Sajid elaborated on how literature serves as a mirror to society, portraying its complexities, struggles, and aspirations. He emphasized literature's role in documenting social realities and inspiring change.
- **Literature as a Tool for Social Awareness:**
  Ms. Sumaira highlighted the power of literary works to raise awareness about social issues such as inequality, justice, and human rights. She discussed how writers use storytelling to challenge norms and provoke critical thinking.
- **Cultural Identity and Preservation:**
  The session explored how literature preserves cultural heritage and identity, fostering a sense of belonging and continuity within communities.
- **Students' Engagement and Interaction:**
  The session proved highly fruitful, as students showed keen interest in topics beyond their academic syllabus. The interactive nature of the discussion encouraged students to ask questions and probe various dimensions of the knowledge shared.
- **Broader Implications:**
  Both speakers stressed the importance of integrating literary studies with social understanding to develop well-rounded individuals capable of contributing positively to society.





Conclusion:

The session successfully bridged the gap between academic learning and societal awareness. It encouraged students to appreciate literature not only as an academic subject but as a vital force influencing social dynamics. The enthusiasm and active participation of students reflected the session's impact and relevance.



GOAL 12

Responsible Consumption and Production

RESPONSIBLE CONSUMPTION AND PRODUCTION

SEMINAR "PROCUREMENT IN SUPPLY CHAIN MANAGEMENT"

Resource person: Masroor Ahmed Procurement Manager (corporate)
Workshop Topic: Seminar "Procurement in supply chain management".
Organizer: Dr, Akhtar Tanveer
Participants: BBA VII & VIII (Supply chain management)
Date & Venue: 23-10-25, Iqbal hall Ibn-e- Rushd block

The seminar helped to educate students on Role of Supply chain. Management especially procurement in enhancing the Performance of an organization procurement in enhancing the Performance of an organization.



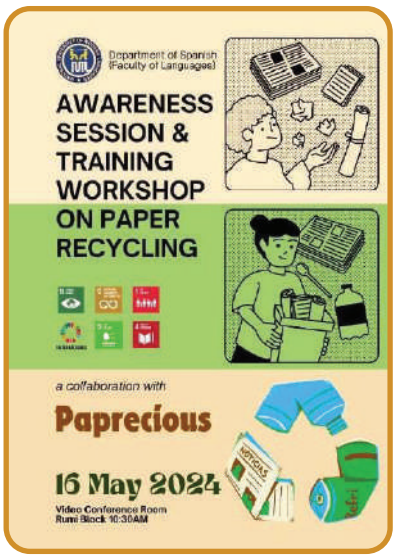


Social Action Projects (SAP)

The "Social Action Project" (SAP) is a two-credit hour course offered by the 'Department of Governance and Public Policy' (G&PP), centered on community welfare and development. As part of the course requirements, students collaborate in groups to design and execute a social initiative that positively impacts the local community. They also present their experiences to their instructor and peers. SAP projects emphasize community service and youth-led outreach and awareness efforts that align with the United Nations' Sustainable Development Goals (SDGs). To tackle specific SDGs, students form teams known as "SDG Scouts." These teams are tasked with organizing community service projects and awareness campaigns related to the SDGs. Additionally, students are encouraged to participate in the "SDG Ambassadors Programme," which fosters collaboration and engagement within the SDG framework.







Workshop on Paper Recycling

As part of civic engagement activities, the 'Department of Spanish' organized an awareness session and workshop on paper recycling with the collaboration of 'Paprecious' on May 16, 2024 at Video Conference Room, Rumi Block.

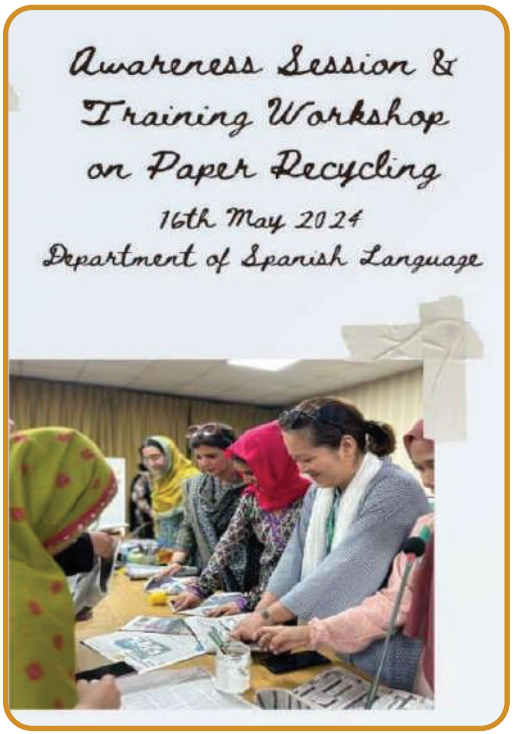
The purpose of the activity was to contribute towards the achievement of SDGs, and encourage students to learn and practice environment friendly and economic ways of available resources. Team of Paprecious discussed the significance of paper recycling and the participants got the opportunity to make recycled gift bags and observe the making of recycled paper.

Social Action Projects (SAP)

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-Ground Water Conservation in Islamabad
-E-Cycle Revolution
-Ground Water Conservation in Islamabad
-Eco-Tech Initiative
-Cyber Warriors
-Pollen Warriors
-Public Policy Forum
-Social Isolation and Relationship Breakups
-Make Protein Your Routine
-Shift – A Drug Free Future
-Thalassemia Warriors
-Verdant Vista in Punjab

Social Action Projects (SAP) Pictures













GOAL 13

Climate Action



CLIMATE ACTION

PLACEMENT BUREAU

NUML

10th March 2025



Subject: Chamber of Commerce & Industries (RCCI) – Plant Distribution Camp at NUML

1.Chamber of Commerce & Industries (RCCI) wants to setup a camp for Plant distribution on **Wednesday 19 March, 2025 (11.30am) at NUML.**

2.RCCI president along with two senior members will visit NUML to meet Worth Pro Rector for CSR activities through Academia-Industry liaison.

3.RCCI will provide **500 (Five Hundred) plants** to NUML with the intension that these plants will be distribution among the **volunteer students who wish to plant them in the honor of their beloved family members, friends or relatives**. This initiative aims to inspire youth to contribute to environmental conservation and promote sustainability and to make Pakistan Green for further generations.

4. Standees will be provided by the RCCI students should plant them anywhere at their own land with the name of their dear ones (Mother, Father, Brother, Sister, Friend etc), to make our homeland Pakistan GREEN.

5.Students will share the pictures and videos of planting these trees/plants with the Placement Bureau for onward sharing with RCCI.

CLIMATE CHANGE AND HUMAN SECURITY

SEMINAR REPORT

Date: 15 October 2026
Time: 11:00 a.m. to 12:30 p.m.
Venue: Multi-Purpose Hall, NUML
Guest Speaker: Dr. Zainab Naeem, Associate Research Fellow and Unit Head, Sustainable Development Policy Institute (SDPI), Islamabad
Focal Person: Dr. Yasin Sultan
Participation: 35 participants, comprising students and faculty members

Introduction

The Department of International Relations, NUML, organized a seminar on "Climate Change and Human Security" on 15 October 2026. Featuring Dr. Zainab Naeem of SDPI, the seminar provided an academic forum to examine the relationship between environmental change and the security and well-being of communities. The session highlighted climate resilience and sustainable development and encouraged engagement between the guest speaker, students, and faculty members.

Objectives of the Seminar

- To develop understanding of climate change as a human security concern and its relevance to International Relations.
- To highlight the importance of climate resilience and sustainable development in addressing environmental challenges.
- To encourage informed discussion and active participation among students and faculty members.

Climate Change and Human Security

The theme of the seminar connects environmental change with the protection of people and their everyday needs. Climate-related hazards can affect food production, access to water, health, housing, and livelihoods. Their effects extend beyond immediate physical damage, placing pressure on household income, essential services, and the ability of communities to recover. Existing social and economic inequalities can deepen these vulnerabilities, making climate change an important concern for human security.

Climate Resilience and Sustainable Development

Climate resilience concerns the ability of people and institutions to prepare for changing conditions, respond to hazards, and sustain essential functions. Early warning, disaster preparedness, reliable public services, and inclusive planning can help reduce vulnerability. Linking adaptation with sustainable development also brings attention to the long-term protection of livelihoods and community well-being. Education and public awareness support these efforts by helping people understand risks and participate in responses.[1]

For students of International Relations, this topic offers a useful basis for considering how environmental pressures intersect with governance, development priorities, and international cooperation. It also encourages a broader understanding of security that includes the conditions necessary for people to live safely and sustain their livelihoods.

Seminar Proceedings

Dr. Zainab Naeem delivered the session on “Climate Change and Human Security,” highlighting climate resilience and sustainable development. Her contribution provided students and faculty members with an opportunity to engage with a researcher working in the field and to consider the policy relevance of the seminar theme.

The presentation was followed by an interactive question-and-answer session. Students and faculty members participated actively, contributing to the discussion and engaging directly with the guest speaker. This exchange created space for clarification and further reflection on the relationship between climate change and human security.

Attendance and Coordination

The seminar was attended by 35 participants, including students and faculty members. Dr. Mariam Tahir, Head of the Department of International Relations, the departmental coordinator, and other faculty members attended the session. Dr. Yasin Sultan served as the focal person for the activity.

Conclusion

The seminar provided a focused academic discussion of climate change and human security, with emphasis on resilience and sustainable development. The specialist presentation and subsequent interaction offered a valuable opportunity to connect classroom learning with contemporary environmental and development concerns. The event concluded with the presentation of a certificate to Dr. Zainab Naeem by Dr. Mariam Tahir, followed by group photographs.

[1] Background reference: IPCC (2023), Climate Change 2023 Synthesis Report, Summary for Policymakers, sections A.2 and C.3. https://www.ipcc.ch/report/ar6/syr/summary-for-policymakers/

Event Photograph



Highlights of the seminar, faculty and student participation, certificate presentation, and group photographs.

NATIONAL UNIVERSITY OF MODERN LANGUAGES

Session topic: Coordination meeting for the Recruitment

Session Date: 20-10-2025

On Monday, 20th October 2025, a coordination meeting for the Recruitment Drive was held in front of the Jinnah Auditorium at NUML. This activity was headed by Ms. Uzma Munir from the Department of English as the Focal Person. The working panel comprised Mr. Wajid (SE), Mr. Aurangzeb (SE), Ms. Asma Ahmad (CS), Ms. Sundus Israr (SE), and Ms. Hirra Rafia (CS). The objective was to nominate students from the all the departments of the NUML for society enrollment and to record a transparent process from outreach to final shortlisting.

The committee executed a two-stage process of registration and interviews. University students were invited through inter-departmental coordination, and a Google Form was created and circulated to capture registrations and basic information in a structured manner [https://forms.gle/HzaNxwEyuhDcnLWg8]. The online collection enabled an orderly queueing of applicants and supported interview scheduling. During the meeting, Ms. Uzma Munir addressed the student body, clarified the purpose and expected contributions of society members, and explained the standards for participation. The panel then conducted interviews of registered candidates on the same day to assess suitability for the society's work. Based on the panel's evaluation and alignment with the society's aims, a preliminary shortlist was prepared.

Following the interviews, the committee compiled and documented the shortlist and initiated communication to students. The communication emphasized constructive engagement, personal development, and collaborative contribution to strengthen the society's activities. The process reflected effective collaboration among participating departments, sound documentation, and a clear pathway from registration to selection. Final confirmations and onboarding communications will follow internal approvals, after which the selected students will be guided to contribute to society tasks and peer mentoring activities.


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GOAL 14

Life Below Water





LIFE BELOW WATER

CONSERVE AND SUSTAINABLY USE THE OCEANS, SEAS AND MARINE RESOURCES FOR SUSTAINABLE DEVELOPMENT

CASE STUDY OF FISHERIES AND SEAFOOD INDUSTRY

A faculty member of 'Department of International Relations', Dr. Maliha Zeba Khan is working on a project titled, "Socio-economic Impact of C-PEC on Non-Traditional Maritime Security and Sustainable Development of Baluchistan's Blue Economy: Case Study of Fisheries and Seafood Industry". The project is sponsored by the 'Higher Education Commission' of Pakistan.

One of the key aspects of the project is its significance for the sustainable Blue Economy of Balochistan by ensuring less harm to marine environment, biodiversity and fisheries; better socioeconomic conditions by adopting practices linear with SDGs, particularly SDG 8: Decent Work and Economic Growth; SDG 9: Industry, Innovation and Infrastructure; SDG 14: Life Below Water; and SDG 17: Partnerships for the Goals. Nevertheless, non-traditional maritime security challenges in Balochistan affect all the sectors of the Blue Economy including fisheries sector. The fisherman community and coastal settlements are grappling with non-state actors, illegal fishing practices, overfishing, marine pollution, and climate change. Under this project in Balochistan, the platform has been established to upgrade small-scale fisheries to the industrial sector. Moreover, the project's perceived outcomes as shaping up a framework of industrial expansion, SMEs, infrastructure development in Lasbela and Makran Coast leading to employment generation as well as socio-economic uplift. Concomitantly, the sustainable use of oceans and its resources is crucial for coastal communities of Balochistan due to their reliance on the fish and seafood industry for livelihood. Hence, to explore the potential as well as challenges to ensure their participation in protection of the fisheries and seafood industry, the research team has implicit cooperation with federal, Sindh, and Balochistan's relevant organizations to collect data regarding the fishing and seafood industry to understand their role in maritime zones, marine conservation and fisheries governance and with China at an academic level which serves on Goal 17

GOAL 15

Life on Land



LIFE ON LAND

REPORT: INTERNATIONAL MOTHER LANGUAGE DAY CELEBRATION – 19TH JANUARY 2025

DEPARTMENT OF ENGLISH

Introduction

On 19th January 2025, the Department of English, celebrated International Mother Language Day, a global initiative to promote linguistic and cultural diversity. This event aimed to recognize the importance of preserving and celebrating languages as a core part of cultural heritage. The celebration showcased a vibrant representation of Pakistan's rich linguistic diversity, with specific attention to Urdu, Punjabi, Saraiki, Sindhi, Balochi, and Pashto cultures. In addition, faculty members from other departments and students visited the cultural houses set up during the event, where they interacted with displays of regional artifacts, traditional attire, and food items, further enriching their understanding of the diverse cultures represented. The primary objectives of the celebration were to promote the diverse cultural traditions and languages that are vital to the identity of Pakistan and raise awareness about the importance of mother languages and encourage their use in both academic and daily settings among students.

The Pictorial representation of the event is attached sequence wise.







TREE PLANTATION IN F-9 PARK

The ‘Department of Software Engineering’ organized a tree plantation activity at F-9 Park, Islamabad, emphasizing their commitment to environmental sustainability. Students and faculty members actively participated, planting various tree species to enhance the park’s greenery. The initiative aimed to raise awareness about the vital role trees play in maintaining ecological balance, reducing pollution, and combating climate change. By planting trees, the Department demonstrated social responsibility and encouraged community engagement in environmental conservation efforts. The event underscored the importance of collective action in preserving natural resources for future generations









Cleanliness Drive

The Social Responsibility Society (SRS) of the 'Department of English' {Undergraduate Studies (UGS)} organized a Cleanliness Drive that spanned from Rumi Block to Iqbal Block. Students, faculty members, and volunteers from other departments joined in, showcasing enthusiastic participation. The drive also featured engaging interviews with students and sanitary workers, aimed at gathering their insights to promote awareness about the noble cause of cleanliness.





Plantation Drive

A plantation drive was held on March 07, 2025 at 'Iran Culture Centre', for developing a clean and green environment in the surrounding area of the Center. Dr. Mehdi Taheri - Cultural Attaché of the Islamic Republic of Iran, senior faculty members and the students of the 'Department of Persian Studies' participated in the activity.

GOAL 16

Peace, JUSTICE & Strong Institutions



PEACE, JUSTICE & STRONG INSTITUTIONS
NATIONAL UNIVERSITY OF MODERN LANGUAGES

Topic: A Day with Pak Army
Dated: 20 Feb 2025

Students from National University of Modern Languages (NUML) recently spent a day with the Pakistan Army, gaining valuable insights into the army's operations, discipline, and commitment to national security. This experience provided them with a unique opportunity to interact with army personnel, understand their role in safeguarding the country, and develop a deeper appreciation for their sacrifices. The event aimed to foster a stronger bond between the military and the youth, promoting mutual understanding and respect.





NATIONAL UNIVERSITY OF MODERN LANGUAGES

12 MAR 2025

Aftari by NUML

NUML arranged Aftari for the principles of different colleges to share blessings of Ramadan Kareem and also to build coordination between institutions for quality education.





NATIONAL UNIVERSITY OF MODERN LANGUAGES

SESSION TOPIC: DIGITAL PEACE PLATFORMS AND ONLINE COUNTER-NARRATIVES

Date: 30-09-2025/Tuesday
Venue: HoD Psychology Office
Speaker/ Trainer: Ms. Arhum Fatima
Category: Knowledge Updation Session
Session Time: 02:30 pm
Academics or Industrial: Academics
Is Calendar Activity: Yes
Organized by: Applied Psychology Department



Digital Peace Platforms and Online Counter-Narratives explore how technology and social media can be used to promote peace-building, tolerance, and dialogue. They provide effective ways to challenge extremist ideologies and replace them with positive, constructive narratives.



Briefing: On 30th September 2025, the Department of Applied Psychology, NUML, organized a Knowledge Updation Session. The topic of the session was “Digital Peace Platforms & Online Counter-Narratives”, presented by Ms. Arhum Fatima. The session highlighted how digital platforms can be effectively used to promote peace, spread positive narratives, and counter extremist ideologies in online spaces.

The session was attended by HoD Dr. Maria Anwar Khan, along with faculty members. Active discussion and participation made the session engaging and informative.

NATIONAL UNIVERSITY OF MODERN LANGUAGES

TOPIC: GLOBAL SOUTH DIPLOMACY IN WORLD POLITICS - KNOWLEDGE UPDATION SESSION

The Department of Applied Psychology, NUML, organized a Knowledge Updation Session on the topic "Global South Diplomacy in World Politics," conducted by Mr. Haroon Munir Chaudhary. The session explored the evolving role of Global South countries in shaping international diplomacy, highlighting how emerging economies are redefining power structures, negotiation patterns, and multilateral engagements on the world stage.

Mr. Haroon discussed the growing influence of regions such as South Asia, Africa, Latin America, and the Middle East in global governance. He emphasized themes such as South–South cooperation, economic partnerships, climate diplomacy, and the struggle for equitable representation in international institutions. The session also examined how geopolitical shifts, power competition, and developmental challenges shape the diplomatic strategies of Global South nations.

The session was attended by faculty members, who actively participated and contributed to the discussion. The knowledge updation provided meaningful insights into contemporary global politics and fostered interdisciplinary understanding within the department.





DEPARTMENT OF APPLIED PSYCHOLOGY NUML

8. HOD INTERACTION WITH CR'S

Sept 11, 2025	H O D interaction with CR's Venue: HOD Office	**Rationale:** The session was organized to strengthen student leadership by empowering Class Representatives with responsibility, confidence, and effective communication skills. **Link with SDG:** The event supports SDG 4 (Quality Education) by fostering student engagement and SDG 16 (Peace, Justice, and Strong Institutions) by promoting participatory leadership and strong institutional coordination.	On 11th September 2025, the Department of Applied Psychology held an interactive session between the Head of Department (HOD) and the Class Representatives (CRs). The HOD warmly welcomed the CRs, appreciated their efforts, and referred to them as "Born Leaders" who are "from Strength." The session aimed to make CRs more responsible, effective, and proactive facilitators while also nurturing their personal growth and positivity. Special emphasis was placed on leadership grooming, communication skills, discipline, and maintaining punctuality as essential qualities of effective representatives. The HOD highlighted the importance of leading by example and encouraged CRs to serve as role models for their peers. CRs were reminded of their pivotal role in bridging communication between faculty and students, resolving concerns, and ensuring smooth coordination. The interactive dialogue also provided CRs with confidence and motivation to take ownership of their responsibilities. Overall, the session was motivational, insightful, and empowering, leaving CRs inspired to perform their roles with commitment and integrity.

EVENT REPORT
DEPARTMENT OF MEDIA AND COMMUNICATION STUDIES

Event: Oath-Taking and Sash Distribution Ceremony of Student Support Teams
Date: 15th Oct 2026
Time: 12:45pm-2pm
Venue: Media Studio

Focal Person: Ms. Anum Ashraf

Report: The Department of Media and Communication Studies organized an Oath-Taking and Sash Distribution Ceremony to formally recognize the departmental student committees and their members who will serve in various leadership and organizational roles. The ceremony aimed to promote leadership, teamwork, accountability, and active student participation in departmental activities.

The event was attended by the Head of Department, Dr. Anbreen Waheed, faculty members, and students. The ceremony commenced with the recitation of the Holy Quran, creating a respectful and spiritually uplifting atmosphere.

The oath-taking and sash distribution ceremony highlighted the importance of student leadership and the responsibilities associated with representing the department. Dr. Anbreen Waheed joined the ceremony to recognize the student leadership and distribute sashes to the executive representatives, including the President and Vice President.

Following the recognition of the executive leadership, sashes were distributed among the members of the departmental committees. These included the Discipline Committee, Sports Committee, Event Management Committee, Social Media Committee, and Community Service Committee. The Leads and Vice Leads of the respective committees received their sashes, followed by the recognition of their team members. Group photographs were also taken to commemorate the occasion.

Each committee represents an important aspect of departmental life. The Discipline Committee promotes responsibility and a positive learning environment, while the Sports Committee encourages teamwork and healthy participation. The Event Management Committee is responsible for planning and coordinating departmental activities, whereas the Social Media Committee supports communication, digital visibility, and the promotion of departmental initiatives. The Community Service Committee emphasizes empathy, social awareness, and service to the wider community.

The ceremony underscored that leadership extends beyond titles and involves commitment, cooperation, and accountability. The sashes served as symbols of trust and responsibility, encouraging students to perform their duties with dedication and sincerity.

The event concluded with appreciation for the Head of Department and faculty members for their continued guidance and support. The newly recognized student leaders and committee members were congratulated and encouraged to contribute positively to the department throughout their tenure.

GOAL 17

Partnerships For The Goals



PARTNERSHIPS FOR THE GOALS

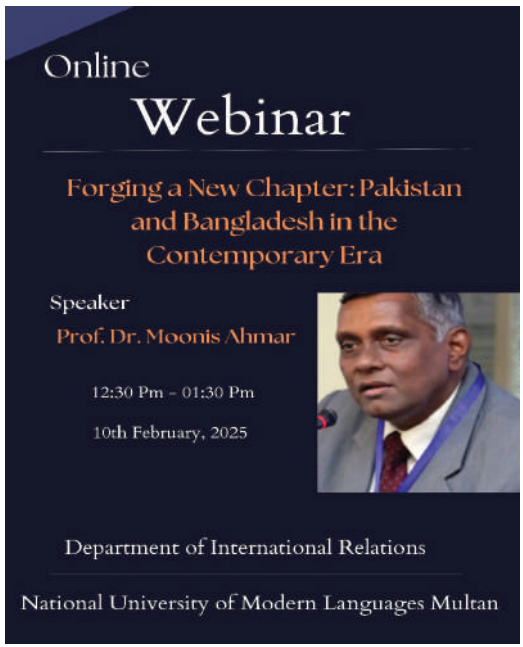
PAKISTAN AND BANGLADESH IN THE CONTEMPORARY ERA

Activity Name: Webinar
Organizers: Department of IR
Speaker: Dr. Moonis Ahmer

DETAILS:

The Department of International Relations, NUML arranged a webinar session with well known IR expert *Prof. Dr. Moonis Ahmar*. He shared his insights on *"Forging a new chapter: Pakistan and Bangladesh in the Contemporary Era"*. Speaker discussed about the political and economical bilateral relationships between Pakistan and Bangladesh in contemporary era and suggested to improve bilateral relations. Our respected speaker make the session interactive and respond to all questions of students.





SUCCESS STORY NO 1:
"A MODEL CCI: DEBATING DEMOCRATIC DEVOLUTION"

As a focal person and jury member of the event titled "A Model Council of Common Interest (CCI): Debating Democratic Devolution," organized in collaboration with the Hanns Seidel Foundation Pakistan.

Activities:
Activities during the Model CCI: Debating Democratic Devolution event not only contributed to student learning and engagement but also had measurable outcomes related to the SDGs.

4. Debates and Discussions on Democratic Devolution
5. Collaborative Policy-Making
6. Judging and Feedback Sessions

Impact and Outcomes:
7. Increased Awareness and Understanding of Democratic Devolution
8. Development of Policy-Making Skills
9. Promotion of Inclusive Participation
10. Strengthened Collaborations and Partnerships
11. Encouragement of Civic Engagement and Critical Thinking
12. Enhanced Confidence in Leadership Roles

The Model CCI: Debating Democratic Devolution event was not only a valuable learning experience for the students but also a step forward in achieving the SDGs. By engaging students in discussions about democratic governance, local empowerment, and policy-making, the event contributed to the development of strong institutions, the reduction of inequalities, and the promotion of quality education. The outcomes demonstrate the importance of involving young people in these discussions, as they are the future leaders who will shape the policies and governance systems of tomorrow.

SUCCESS STORY NO 2:

"BIO DIVERSITY DAY"

Biodiversity Day, celebrated on 22nd May, is a global observance aimed at raising awareness about the importance of biodiversity and its protection. The theme of this day was "Building a Shared Future for All Life", which focused on the need to take collective action for the environment and its diverse ecosystems.

The main objectives of celebrating Biodiversity Day include:

5. Raising Awareness
6. Highlighting the Importance of Biodiversity
7. Promoting Action for Conservation
8. Supporting Policy Changes

Activity:

- Student participation: Students participated in awareness campaigns, discussions, and environmental education programs. These included quiz contests and debates related to biodiversity.

Impact and Outcomes:

The participation of students in awareness campaigns, discussions, and environmental education programs, including quiz contests and debates related to biodiversity, remained significant impacts and outcomes. These activities foster a deeper understanding of the importance of biodiversity, its preservation, and its direct connection to ecological health.

This educational activity not only increased students' knowledge but also encouraged them to become active participants in biodiversity conservation, leading to long-term environmental benefits.



SUCCESS STORY NO 3:
SEMINAR ON "THE FLOODS OF AND THE CLIMATE CRISIS"

Dr. Imran Saqib, as the Director of Governance and Policy at WWF (World Wide Fund for Nature) in Islamabad, invited on the seminar organized by department of IR keeping in view the flooding situation in Pakistan in which he discussed the connection between Pakistan's floods and the broader Sustainable Development Goals (SDGs) in the seminar. Dr. Imran Saqib's discussed that Pakistan's floods are not just natural events but are strongly influenced by human activities and climate change.

Impact and Outcomes:
Students came to know linking the SDGs which emphasizes the urgent need to address climate action, environmental conservation, and sustainable development to build resilience against such devastating natural disasters. Protecting ecosystems, improving urban planning, and promoting sustainable water and land management are all critical steps toward mitigating the impact of floods and achieving long-term sustainability in Pakistan and globally.

By focusing on climate action, environmental conservation, and sustainable development, Pakistan can reduce the frequency and severity of floods while achieving long-term sustainability. The implementation of the SDGs offers a pathway to not only protect the country from the devastating impacts of floods but also to contribute to a more resilient and sustainable global future. Through effective urban planning, sustainable water and land management, and international cooperation, we can build a more secure and sustainable world for future generation



SUCCESS STORY NO 4:
ONE DAY INTERNATIONAL CONFERENCE
"CPEC AND PEOPLE-TO-PEOPLE LINKS BETWEEN PAKISTAN AND CHINA: EXPLORING THE CIVILIZATIONAL ENGAGEMENTS"

An international conference on said topic has been organized with Guest: "Dr.Hassan Daud (key note speaker)" and Dr. Safdar Ali Shah (Chief Guest) Director General, CPEC Cell, HEC with seven national and international speakers. The proposed conference provided a forum to discuss all possibilities to promote positivity and inclusivity, and at the end, mindful policy recommendations helped out in drawing out novel ideas and confidence building between people of Pakistan and China.

There were two academic sessions:
1. Educational and Civilizational Linkages
2. Economic Connectivity and Industrial Linkages

Impact and Outcomes:
Keeping in view pertinent contribution of people-to-people links and connection for success of the CPEC, the proposed conference aimed at the following outcomes:

- Identification of challenges and hurdles related to social behaviors hindering timely completion and effective functionality of projects under the CPEC.
- Enhancing opportunities of meaningful communication through different initiatives, projects, and ventures involving factions at grassroots level.
- Developing framework/measures for socially inclusive policies to ensure national security



SUCCESS STORY NO 5:
"UNITED NATIONS DAY "UNITED FOR 17: THE SDGS GALLERY STROLL"

On United Nations (UN) Day October 2025, with the help of BS-IR 7th semester students we demonstrated the 'UNited for 17: The SDGs Gallery Stroll,' a creative and educational idea for promoting awareness about the United Nations' Sustainable Development Goals (UN SDGs), a collection of 17 global aspirations designed to create a better, more equitable world by 2030, through an engaging and interactive gallery walk. Message of the activity was,

"Join us in envisioning a sustainable and brighter future for all, one goal at a time"

The SDGs awareness initiative was a significant success in terms of engagement and impact. The activity not only raised awareness among students of International Relations (IR) but also attracted students from various departments across the university. This broader participation showcased the university community's growing understanding and interest in the SDGs.

Foster Positive change and Inclusion:
One of the key strengths of the event was its emphasis on positive change and inclusion. The activity was structured to involve both junior and senior students, who were each assigned different SDGs. These groups researched their assigned goals, delving into the specific strategies, tactics, and importance of each. Through their presentations and demonstrations, they effectively conveyed the significance of the SDGs and encouraged others to recognize their global impact.
Impact and Outcome: This approach allowed for a collaborative and diverse effort, ensuring that the activity not only educated but also empowered students to actively engage with the SDGs and their global importance.



SUCCESS STORY NO 6:
"WWF-PAKISTAN ECO-INTERNSHIP PROGRAMME"

As a focal person of WWF in the NUML, department of IR have organized 6-weeks Eco Internship training workshop in collaboration with WWF-Pakistan.

The workshop aimed at giving the participant students a practical awareness about the sustainable development through various field activities. The ultimate objective was to prepare the students in their personal and professional learning transforming into a future environmental steward.

Activities:
The students engaged in a range of initiatives within the university and beyond. At the university, they focused on raising awareness about sustainable practices related to the environment (plantation of trees), wildlife conservation, food waste and effective water management. They also visited local schools, where they conducted educational activities to promote the SDGs to younger students. Additionally, they took part in community-based projects in slum areas, where they assisted with plantation efforts and worked on improving sanitation conditions, which directly aligned with the goals of promoting healthy ecosystems and sustainable cities.

Impact and Outcomes: One of the most impactful aspects of the project was the ongoing nature of the students' involvement. They didn't just participate in one-time activities; they continued to monitor the progress of their efforts, particularly focusing on the growth of trees they had planted. This gave students a tangible connection to the environment and an opportunity to observe the long-term benefits of their actions, making the experience not only educational but also personally rewarding.

This multi-faceted approach not only equipped students with knowledge about the SDGs but also empowered them to take action within their communities, creating lasting change and fostering a sense of responsibility for the planet's future.

SUCCESS STORY NO 7:

"COMMUNITY OUTREACH"

This activity was planned to enhance and build the capacity of students (BS-IR 1st semester) as leaders and influencers by gaining fundamental understanding of leadership, citizenship, communication, advocacy, network building as well as having first-hand experience of community development through volunteer works. Motive was" Have a heart, lend a hand and make a difference"

Activities:
The SDGs awareness activity, which took place in November 2025, was a well-organized and impactful initiative that involved a diverse range of groups focused on key areas related to sustainable development.

Different student groups were formed around specific topics such as:

- Responsible use of social media,
- Health and hygiene,
- Environmental rehabilitation,
- Waste management,
- Water management,
- Wildlife Conservation.

Each group was tasked with conducting thorough research and engaging with various stakeholders—students, faculty, and even local communities—to gather insights. As part of their activities, several students collaborated to create questionnaires designed to gather public opinion and gauge awareness on these critical issues. These surveys helped identify areas where awareness was lacking, as well as the specific needs and challenges people face in relation to the SDGs.

Impact and Outcomes: Through these questionnaires, students were able to gather valuable data, analyze the responses, and draw several important conclusions. They also developed suggestions and recommendations aimed at improving practices and behaviors within their communities. These recommendations ranged from ways to promote more sustainable water management practices to ideas for improving civic sense and encouraging responsible use of social media platforms to raise awareness about the SDGs.The activity not only raised awareness but also empowered students to take real action toward achieving these critical goals, showcasing how local efforts can drive global change.

